



DO NATION

Uniting America's workforce for organ, eye, and tissue donation.

What is the DoNation Campaign?

The DoNation Campaign is an initiative by the Health Resources and Services Administration (HRSA) to unite workplaces across the nation in the effort to sign up new organ, eye, and tissue donors.

DoNation Goals

- Sign up organ, eye, and tissue donors
- Share inclusive, equitable organ donation education and resources
- Diversify the organ donor pool

#DYK: Over 104,000
men, women, and children are currently
on the National Transplant Waiting List.

Your workplace can help!

National data - OPTN (hrsa.gov) Last accessed: October 8, 2024

DoNation History

DoNation builds on the achievements of the Workplace Partnership For Life (WPFL) Hospital Campaign. HRSA's WPFL Hospital Campaign signed up **630,000+** new organ, eye, and tissue donors from 2011 – 2022.



Who can join DoNation?

All workplaces! The DoNation Campaign welcomes workplaces of all sizes and across all industries to help sign up organ, eye, and tissue donors.

How do I participate?

1. Scan below to enroll your workplace. Now you're a DoNation Partner!



2. Scan below to download the DoNation Campaign Scorecard and plan activities.



3. Earn points for completing organ donation outreach activities throughout the campaign year. (October 1 – September 30)
4. Submit your scorecard to DoNation@hrsa.gov by September 30.
5. Earn national recognition from HRSA for your efforts!
6. Spread the word about DoNation to help save and improve more lives.

Where can I learn more?

Visit organdonor.gov/professionals

Email DoNation@akoyaonline.com to schedule a one-on-one coaching call with a DoNation Campaign expert.

Join the DoNation Campaign Facebook Group to gain access to turnkey social media graphics, reminders for organ donation observances, and a network of support.

