# Email from CEO to All Employees (Previous Participants in DoNation)

**[Email Message Subject:] Support DoNation, the national campaign for organ donation**

Dear Colleague,

[ORGANIZATION NAME] is proud to participate in DoNation, the national campaign uniting America’s workforce for organ, eye, and tissue donation. In the U.S., more than 90% of adults support organ donation, but only 60% have signed up as donors. With a new person added to the national transplant waiting list every 8 minutes, we need more organ, eye, and tissue donors to sign up and help save lives. We’re thrilled to be part of a dedicated workforce campaign bringing workplaces together in this incredible mission.

*Now is the time to join DoNation—with all our hearts—in this lifesaving and life-giving mission!*

During the 2024 campaign, your involvement will **help us achieve our goal of registering [ORGANIZATION’S NUMERICAL GOAL] new donors** to help the thousands of people currently on the national transplant waiting list. Each outreach activity we implement will help us meet this goal and earn national recognition from HRSA.

Please take a moment to visit [www.organdonor.gov](http://www.organdonor.gov) to learn more about organ, eye, and tissue donation and sign up as a donor at [LINK TO REGISTRY]. Once you have registered, share the link with friends and family, and encourage them to sign up too.

In the months ahead, you’ll hear more about [ORGANIZATION NAME’S] participation in this important campaign. For event information and details on ways you can become actively involved in DoNation, contact [NAME] at [CONTACT EMAIL].

Thank you for spreading this lifesaving message.

Sincerely,

[NAME]

[TITLE]

# Email from CEO to All Employees (New Participants)

**[Email Message Subject:] Support DoNation, the national campaign for organ donation**

Dear Colleague,

[ORGANIZATION NAME] is proud to participate in DoNation, the national campaign uniting America’s workforce for organ, eye, and tissue donation. In the U.S., more than 90% of adults support organ donation, but only 60% have signed up as donors. With a new person added to the national transplant waiting list every 8 minutes, we need more organ, eye, and tissue donors to sign up and help save lives. We’re thrilled to be part of a dedicated workforce campaign bringing workplaces together in this incredible mission.

*Now is the time to join DoNation—with all our hearts—in this lifesaving and life-giving mission!*

During the 2024 campaign year, our goal is to conduct education and outreach activities to add [ORGANIZATION’S NUMERICAL GOAL] new donors to the state registry and help the thousands of people currently on the national transplant waiting list. Each outreach activity we implement will help us meet this goal and earn national recognition from HRSA.

There are many ways to support this effort, and the easiest is to register as an organ donor. Please take a moment to visit [www.organdonor.gov](http://www.organdonor.gov) to learn more about organ, eye, and tissue donation and sign up as a donor at [LINK TO REGISTRY]. Once you have registered, share the link with friends and family, and encourage them to sign up too.

In the months ahead, you’ll hear more about [ORGANIZATION NAME’S] participation in this important campaign. For event information and details on ways you can become involved in DoNation and its outreach activities to encourage others to register as donors, contact [NAME] at [CONTACT EMAIL].

Thank you for spreading this lifesaving message.

Sincerely,

[NAME]

[TITLE]

# Donor Registration Drive Announcement/Reminder

**[Email Message Subject:] Organ Donor Registration Drive [DATE/TOMORROW/TODAY]**

Dear Colleague,

[ORGANIZATION NAME] is holding a DoNation event to sign up new organ, eye, and tissue donors [ON DATE/TOMORROW/TODAY] from [TIME RANGE] in [PLACE].

Please take a moment to stop by to learn more about organ donation and sign up as an organ, eye, and tissue donor. We’ll have more information on how you can help [ORGANIZATION NAME] promote organ, eye, and tissue donation in our community. You can also sign up by going to [LINK TO REGISTRY].

Thank you for your support!

Sincerely,

[NAME]

[TITLE]