



**Workplace Partnership for Life Hospital Campaign**  
Promoting Organ, Eye, and Tissue Donation



# Campaign Results Form

Date: \_\_\_\_\_ Reporting OPO/DLA: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Results for (check all that apply to your reporting period):

May–Aug. 2015

Sept.–Nov. 2015

Dec. 2015–Feb. 2016

March–May 2016

OPO/DLA Goal for Hospital Campaign Registrations thru May 2016 (optional): \_\_\_\_\_

**Hospital Partner:** \_\_\_\_\_

# of New Campaign Registrations: \_\_\_\_\_ # of Cumulative Campaign Registrations: \_\_\_\_\_

Strategies Implemented:

Donor Drive	Indicate whether strategy was:	employee only	public/community	both	Audience Reached (est.) _____
Social Media	Indicate whether strategy was:	employee only	public/community	both	Audience Reached (est.) _____
Mass Email	Indicate whether strategy was:	employee only	public/community	both	Audience Reached (est.) _____
Other Strategy	Indicate whether strategy was:	employee only	public/community	both	Audience Reached (est.) _____
Please Specify:					

Additional Comments:

**Hospital Partner:** \_\_\_\_\_

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Additional Comments: