

HRSA/Organdonor.gov
Organ Donor 50+ Radio PSAs

:60 SPOT TWO: "Do Something Important."

MUSIC UP.

WOMAN: Who was your hero when you were a kid? MAN:

Whether it was Joe DiMaggio or Jackie Robinson, WOMAN:

Rosa Parks or Sally Ride,

MAN: Bogart or Brando,

WOMAN: You're just the right age...to do something important that you can be remembered for.

MAN: Even if you're in your 50's, 60's, 70's, or beyond, you can register to become an organ and tissue donor.

WOMAN: Surprised? You shouldn't be.

MAN: Today, people of all ages and even health conditions can sign up to donate the gift of life.

WOMAN: And it's so important. Every age, every ethnicity is needed.

MAN: If we all signed up, imagine the lives we could save.

WOMAN: The families we could help.

MAN: So whether you admired John Wayne or James Dean, Robert Redford or Roberto Clemente.

WOMAN: Elvis Presley or Ella Fitzgerald. Do something important that could make a real difference and change lives.

MAN: Get the facts today, and register to become an organ donor. WOMAN:

Find out how at organdonor-dot-gov or call 1-866-99DONATE.

ANNOUNCER MAN: A message from the US Department of Health and Human Services, Health Resources and Services Administration.