

HRSA/Organdonor.gov  
Organ Donor 50+ Radio PSAs

:30 SPOT ONE: "Liked Ike, Loved Lucy"

MUSIC UP.

WOMAN: Whether you remember poodle skirts, miniskirts, or bellbottoms

MAN: ....you're just the right age.

WOMAN: Whether you liked Ike or you loved Lucy...

MAN: your help is needed.

WOMAN: Even if you're in your 50's, 60's, 70's, or beyond, you can sign up to become an organ and tissue donor.

MAN: Think you're too old? Think again!

WOMAN: Any age is the right age to donate the gift of life.

MAN: Sign up today at [organdonor-dot-gov](http://organdonor-dot-gov) or call 1-866-99DONATE.

A message from the US Department of Health and Human Services, Health Resources and Services Administration.