Health Resources and Services Administration Made Possible By Radio PSA Transcripts

Roxanne: Made Possible:60

SFX UP: Audio of Roxanne at an organ donation tabling event.

ANNOUNCER: Roxanne Watson is on a mission.

ROXANNE: Hello, how are you doing today?

ANNOUNCER: She wants more people to register as organ, eye, and tissue donors.

ROXANNE: Are you an organ donor?

WOMAN: Yes, I am.

ROXANNE: Yay! (claps)

(End SFX. Bring Music Up.)

ROXANNE: My goal is to sign up the most people in the United States (laughs).

ANNOUNCER: What drives her? Roxanne's own life was saved through the gift of a

heart transplant. Made possible by an organ donor.

ROXANNE: I decided that day that I was going to devote myself to the cause of

organ donation and signing people up, and honoring my donor by doing

that.

ANNOUNCER: Now, she's back to health. And she's a powerful force, helping to save

lives every day through her work.

Imagine what you could make possible by leaving behind the gift of life.

ROXANNE: Eight people can be helped with the major organs. And up to 50 people

can be helped with a little bit of everything. And when you think about it that way, that you could help that many people, it's amazing. It really is.

ANNOUNCER: Learn more and sign up as an organ, eye, and tissue donor. Go to

organdonor.gov.

A message from the U.S. Department of Health and Human Services,

Health Resources and Services Administration.